



कर्मचारी राज्य बीमा निगम
(श्रम एवं रोजगार मंत्रालय)

EMPLOYEES' STATE INSURANCE CORPORATION
(Ministry of Labour & Employment, Govt. of India)



पंचदीप भवन, सी.आई.जी. मार्ग, नई दिल्ली-110002
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सत्यमेव जयते

No.D-13/11/I.Card/2015-Genl.

Dated : 15.02.2021

To,

1. All Addl. Commissioner/ Regional Director, Regional Offices/ NTA.
2. All Directors/ Jt. Directors (I/c)/ DD(I/c), Sub Regional Offices.
3. D(M)D, D(M) Noida.
4. All Medical Superintendents, ESIC Hospitals.
5. All Deans, ESIC Medical Institutions.
6. WCM for uploading on Website/Guard file/Hindi cell.

Subject:- Uniformity in Identity Cards in respect of all pensioners of ESIC-reg.

Sir/Madam,

Please refer to this office letter of even No. Dated 27-04-2020 regarding Uniformity of Identity Cards in respect of all officers and Staff of ESIC. In this connection, I am to inform you that Director General has also accorded approval for uniformity in the Identity Card of Pensioners of ESIC across all offices and the details of format and design of the identity Card is as under: -

For the pensioners of ESIC across all offices

- i. Text : Text in Black on pale yellow background. } Upper band on the front panel
(Colour Mode: RGB / Red-253, Green- 235, Blue- 125)
- ii. Text : Text in White on Maroon Background. } Lower band on the front panel and back panel
(Colour Mode: RGB / Red-128, Green-0, Blue-0)
- iii. Logo: State Emblem on Top Left in Red and ESIC's emblem on the top right.
- iv. 3D Holograms of ESIC logo on the body of the card partially covering the photo of official and the State Emblem beside it.

The Sample of Identity Card in soft copy as well as Hard copy are enclosed for taking further necessary action. Uniformity across all ESIC Offices has to be maintained and therefore the design/format as approved alone is to be used by All offices.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(PANKAJ KUMAR)
ASSTT. DIRECTOR (GENL.)